Paradis Group LLC 3718 Morrison Street NW Washington DC 20015

September 23, 2010

United States Patent and Trademark Office Trademark Trial and Appeal Board P.O. Box 1451 Alexandria VA 22313-1451

Attn: Anne Linehan, Interlocutory Attorney

Re: Application No. 77889334

Ladies and Gentlemen:

Paradis Group LLC filed an application to register the trademark "Paradis Privé" on December 9, 2009. On August 18, 2010, a Notice of Opposition to that application was filed by Moet Hennessy USA, Inc.

Rather than endure the expense and distraction of a proceeding relating to this application, Paradis Group hereby withdraws the above-referenced application.

Yours truly,

Stephen P. Doyle

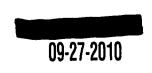
Vice President

Cc: John P. Margiotta

Frost Zelnick Lehrman & Zissu, P.C.

966 United Nations Plaza New York, NY 10017

Attorney for Moet Hennessy USA, Inc.



CERTIFICATE OF MAILING

I hereby certify that on this 23d day of September 2010, the attached letter withdrawing the trademark registration application referenced in the letter was sent by first class U.S. mail to:

United States Patent and Trademark Office Trademark Trial and Appeal Board P.O. Box 1451 Alexandria VA 22313-1451

Stephen P. Doyle

CERTIFICATE OF SERVICE

I hereby certify that on this 23d day of September 2010, true and correct copies of (i) the attached letter withdrawing the trademark registration application referenced in the letter, and (ii) the attached Certificate of Mailing, were served by first class U.S. mail on the attorney for the Opposer:

John P. Margiotta Frost Zelnick Lehrman and Zissu, P.C. 966 United Nations Plaza New York NY 10017

Stephen P. Doyle

5-2 P. Sy 2